

## **CALL TO ARTISTS**

**BLING and Things: Jewelry and other Mixed Media** 

The Pump House Regional Arts Center in La Crosse, Wisconsin, offers the following dates for artists interested in boothspace at the Pump House during the upcoming holiday sales season.

December 2 (5-9 pm) and Dec 3 (12-9 pm)

Sale coincides with productions of Shakespeare's *Comedy of Errors*Cash Bar reception both evenings

December 9 (5-9 pm) and Dec 10 (12-9 pm)

Sale coincides with *Three Boomer Broads Christmas Show*Cash Bar reception both evenings

Everyone is allowed one type of media. If you want to apply for than one type of media you need to submit an image of the second media and of your display. You will be notified whether or not your second media will be accepted. Setup will be at 3:00 p.m. on each Friday. Items may be left over night but must be covered. You are responsible for lost or stolen items. You must teardown Saturday after the show and remove all items. Sale Booth fee \$100 (\$85.00 for members) for each weekend. There is no commission on sales.

All booth areas are 7' X 7' X 7' and you must stay within those dimensions. All artists need to supply their own set up. There will be **no wall space** available. Artwork is not juried but must be original in concept and design. Absolutely no kits or 2nd hand sales.

Deadline to enter is October 1, 2011. If the application is received after October 1, you must pay an \$20 fee for late entry. This fee's existence is meant to encourage timely applications. Make check payable to "Pump House Regional Arts Center." Send check, entry form, and cd to Pump House Regional Arts Center/119 King Street/La Crosse/WI 54601. On outside of envelope please write "attn: Marcia (Bling and Things)."

Website entry form must be copied onto a Cd. Include on the Cd an image of your artwork saved at 72 dpi (for website publicity) and 300 dpi (for print publicity), a 50 word or less description of artwork written in the 3rd person, your website address if applicable. If you are applying for a 2<sup>nd</sup> type of media then you must also include an image of that and of your booth display.

If you have questions, you can email Marcia, the BLING coordinator, at bling@thepumphouse.org